

## Welcome to the North Bay Downtown Farmers' Market 2009



The North Bay Downtown Farmers' Market is made up of many dedicated small business owners, working together to offer a quality shopping experience for those who seek locally produced fruit & vegetables, herbs, plants & flowers, honey, maple syrup, and fresh baked goods, as well as handmade preserves, natural soap and beauty products, hand sewn clothing & accessories, one-of-a-kind jewelry, unique artwork and quality wood crafts.

Becoming a member and vendor with the North Bay Downtown Farmers' Market is an affordable way of growing your special enterprise and sharing your creativity with others in your community. As well, by joining the Market, you help to ensure the continued success of an open air market in North Bay by cooperatively working with others to advertise and promote the importance of buying locally manufactured goods.

Farmers' Markets have been in operation around the world for many centuries. They have continued to succeed because they help shoppers identify with the creator of a product. In turn, this personal connection generates a relationship that provides confidence, trust and satisfaction.

Whether it is to purchase locally grown foods or hand made crafts, shopping at a Farmers' Market provides the opportunity for a community to support its friends and neighbours who are inspired to share their skills. Supporting you local Farmers' Market is also a great way to be eco-friendly.

### Please Note:

- Space is once again limited! ***Only paid seasonal vendors will be guaranteed a stall(s).***
- The 2009 Market will be in operation every Saturday from May 16<sup>th</sup> to October 10<sup>th</sup>.
- It will be located in the parking lot behind the TD Canada Trust, between Main & McIntyre Streets.
- On Heritage Festival weekend, we will proceed as a normally scheduled market day.
- To ensure a successful market, all vendors must volunteer. Ask to assist in an area which interests you. Your help is valuable and will add to the stability of the market.
- Applications and payments must be received by April 30<sup>th</sup>, 2009.

Thank you for your interest in the North Bay Downtown Farmers' Market.  
We hope that you find the application form, rules and regulations in order.

### Further Information /Mailing Address

North Bay Downtown Farmers' Market  
C/o Ron Warman  
RR#2 Powassan ON P0H 1Z0  
(705) 724-3900

### Further Information

North Bay Downtown Farmers' Market  
Leslie Delorme  
[simplysuds@sympatico.ca](mailto:simplysuds@sympatico.ca)  
(705) 494-4577

North Bay Downtown Farmers' Market  
Vendor's Application Form 2009

Business Name: \_\_\_\_\_

Individual's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/Town: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Describe your business: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List items you intend to sell: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional Information: \_\_\_\_\_  
\_\_\_\_\_

Please indicate your planned attendance: Seasonal  Occasional

Please check the box if you require hydro. →   
Fee will be negotiated between vendor & supplier.

**Hold Harmless Agreement**

I HAVE READ THE VENDOR'S GUIDELINES AND PRINCIPLES AND I AGREE TO THEIR TERMS AND CONDITIONS. Should my Vendors application be accepted by the "North Bay Downtown Farmers' Market", I, the Lessee shall and hold harmless the "North Bay Farmers' Market", their members, agents and employees from any and against all claims, demands, losses, costs, damages, actions, suits or proceedings by any third party that may arise out of, or may attribute to, all operations performed by or carried out by the Lessee, his/her agents, employees or servants, or anyone for whose acts he may be liable, howsoever caused.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

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Payment of Fees

- Make cheques payable to the "North Bay Downtown Farmers' Market"; cash is also accepted.
- There is a one time \$15.00 membership fee to be paid by **occasional vendors**. **Seasonal vendors** are not required to pay this fee, as it is now built into the seasonal fee.
- It is required that **seasonal vendors** pay the full fee at the time of application. If necessary, a cheque will be accepted for 50% of the seasonal fee post-dated no later than May 21<sup>st</sup>, 2009.
- **Occasional vendors** (who wish to come to the market and pay on an occasional basis) will be required to pay their fees each morning to the Market Manager. **Occasional vendors** wishing to switch to **seasonal vendors** must pay the seasonal market fees by their third market day. Any vendor wanting to pay the seasonal rate after having been for some time on the occasional rate must still pay the full seasonal rate.
- NSF cheques will be returned to the vendor and a \$20.00 charge will be applied to cover banking fees.
- Applications and payments must be received by April 30<sup>th</sup>, 2009.
- Ask a board member about our 'First-timers' deal'

Stall Rates (each stall is 10' x 30')

<u>One Stall</u>	<u>Occasional</u>	<u>Seasonal</u> (22 markets)	
Producer / Crafter	\$15.00	\$180.00	_____
Dealer	\$50.00	\$450.00	_____
<u>Two Stalls</u>			
Producer / Crafter	\$30.00	\$360.00	_____
Dealer	\$90.00	\$850.00	_____
Farmers' Market	\$15.00	Included	+ _____
		Total Submitted	_____
		Total owing	_____

Insurance

If vendors do not sign the "Hold Harmless Agreement" on page 1, the Board of Directors requires a copy of your business liability contract along with your vendor's application.

### 2009 Vendor Spotlight

Throughout the Market season, the North Bay Downtown Farmers' Market advertises in the North Bay Nugget. We are giving you a chance to have your business featured within the North Bay Downtown Farmers' Market advertisement. The ads run on Thursdays (generally). The Market pays \$218+ GST for each ad. (Sample of ad available by contacting Angela Hiscock.) Ad size is: 3 cols x 68 lines (3 3/8 wide x 4 15/16 deep) and a picture/logo will be included in the ad. We'd like to help you & your business by offering you an ad at a fraction of the cost - just **\$40.00!** That's a savings of \$178.00 +GST! What a great way to promote your business!

Your **COMPLETED APPLICATION** and **ALL INFORMATION** (written ad, picture) and **PAYMENT** must be received by Angela Hiscock for approval. (The Glassworks! 845-7545 / wrongway@vianet.ca )

PLEASE NOTE:\* Ad submissions **MUST** be *approved 2 weeks PRIOR* to printing date\*

BUSINESS: \_\_\_\_\_ NAME: \_\_\_\_\_

I, { vendor/business named above }, agree to a Vendor Spotlight ad for a fee of **\$40.00** (forty dollars).

I acknowledge that I have the ***option*** of writing my own ad, with a *maximum* space of 20 words.

(Choose one:)

- I trust the Marketing team to write my ad.
- I choose to write my own ad consisting of 20 words maximum. (**write ad below**)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you choose to supply your own picture it must be "of acceptable digital quality" or "high resolution quality". Due to copyright laws, the picture must be your own.

(Choose one:)

- I trust the Marketing team to include a picture.
- I choose to submit my own picture.

Date of ad will be on a first come, first serve basis as spaces are very limited.

Ad dates will be made available at the General Meeting

Signature of Vendor: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method:

- CASH
- CHEQUE# \_\_\_\_\_
- RECEIPT

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_